



THE
**EVERYDAY
CANINE**
TRAINING FOR REAL LIFE

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Privacy Policy

Last updated: January 7, 2026

This Privacy Policy describes how **The Everyday Canine, LLC** (the “Site,” “we,” “us,” or “our”) collects, uses, and discloses your personal information when you visit, use our services, or make a purchase from **theeverydaycanine.com** (the “Site”) or otherwise communicate with us regarding the Site (collectively, the “Services”).

For purposes of this Privacy Policy, “you” and “your” means you as the user of the Services, whether you are a customer, website visitor, or another individual whose information we have collected pursuant to this Privacy Policy.

Please read this Privacy Policy carefully. By accessing or using any of the Services, you agree to the collection, use, and disclosure of your information as described herein. If you do not agree, please do not use or access the Services.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our practices, operations, legal requirements, or regulatory obligations. We will post the revised Privacy Policy on the Site, update the “Last updated” date, and take any other steps required by applicable law.

How We Collect and Use Your Personal Information

To provide the Services, we collect and have collected over the past 12 months personal information from a variety of sources. The information collected depends on how you interact with us.

In addition to the uses described below, we may use your information to:

- Communicate with you
 - Provide, improve, or maintain the Services
 - Comply with legal obligations
 - Enforce applicable terms and policies
 - Protect the rights, safety, and property of The Everyday Canine and others
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What Personal Information We Collect

Information You Provide Directly

Information you submit through the Services may include:

- Contact details (name, address, phone number, email)
- Order and payment information (billing/shipping address, payment confirmation)
- Account information (username, password, security-related information)
- Customer support communications

You may choose not to provide certain information, but this may limit your ability to access some features.

Information We Collect Automatically

We may automatically collect information about your interaction with the Services (“Usage Data”) using cookies and similar technologies. This may include:

- Device and browser information
 - IP address
 - Network connection details
 - Interaction and usage behavior
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Information from Third Parties

We may receive information from third parties, including:

- Service providers that support our Site and Services (e.g., Shopify)
- Payment processors that collect payment information to process transactions
- Marketing, analytics, and advertising partners using tracking technologies

Any information received from third parties is handled in accordance with this Privacy Policy.

How We Use Your Personal Information

Providing Services

We use personal information to process payments, manage accounts, fulfill purchases, communicate about transactions, provide customer support, and deliver requested services.

Marketing & Advertising

We may use your information to send marketing or promotional communications and to display relevant advertisements. You may opt out of marketing communications at any time.

Security & Fraud Prevention

We use information to detect, prevent, and respond to fraud, misuse, or unauthorized access. You are responsible for maintaining the confidentiality of your account credentials.

Service Improvement

We use information to analyze usage, improve our Services, and maintain effective business operations.

Cookies

We use cookies to power and improve the Site, remember preferences, analyze performance, and tailor advertising. For more information on Shopify-related cookies, visit:

<https://www.shopify.com/legal/cookies>

Most browsers accept cookies by default, but you may modify your browser settings to reject or remove cookies. Doing so may impact site functionality.

We recognize **Global Privacy Control (GPC)** signals as valid opt-out requests for applicable data sharing and targeted advertising.

How We Disclose Personal Information

We may disclose personal information:

- To service providers performing services on our behalf
- To marketing and advertising partners

- When directed or consented to by you
- To affiliates within our corporate group
- To comply with legal obligations or business transactions

We do not use or disclose sensitive personal information without consent or for inferring personal characteristics.

User Generated Content

If you submit reviews or other content publicly, that information may be accessible to others. We are not responsible for the privacy or security of publicly shared information.

Third-Party Websites and Links

Our Site may link to third-party websites. We are not responsible for the privacy practices or content of those sites. Please review their policies separately.

Children's Data

Our Services are not intended for children, and we do not knowingly collect personal information from children under 17 years of age.

Security & Retention

No security system is perfect. We cannot guarantee absolute security. Information retention depends on business, legal, and operational needs.

Your Privacy Rights

Depending on your location, you may have rights including:

- Access to personal information
- Deletion or correction of information

- Data portability
- Restriction of processing
- Withdrawal of consent
- Appeal of denied requests

We will not discriminate against you for exercising your rights. Identity verification may be required.

International Users

Your information may be transferred and processed outside your country. Where required, we rely on approved transfer mechanisms such as Standard Contractual Clauses.

Contact

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at:

Email: info@theeverydaycanine.com